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# 82 BULLS THAT WORK!®



Lot 4: Glenoch Ethan E142 (AI)

**20<sup>th</sup> ANNUAL BULL SALE**    **75** ANGUS BULLS    **7** BRANGUS BULLS

**Wednesday 17 August 2011**  
**'Glenoch' CHINCHILLA QLD, 2.00pm**

*Inspections prior to sale welcome.*



# 82 BULLS THAT WORK!®

75 Angus and 7 Brangus bulls will go under the hammer on the 17th of August on-property here at Glenoch Farms, Chinchilla. These bulls are rock solid, ready to go, grown to a joining weight (not a finishing weight) from a cows that calve every year program. There are a number of bulls that will suit a range of requirements from heifer bulls, terminal sires, high carcass data bulls and all areas in between. They are backed by the SGA 3 year breeding soundness guarantee, semen and morphology tested, blooded for tick fever, ear notch tested free for pesti virus and vaccinated for leptospirosis, 5 in 1, 3 day and vibrio.

We pride ourselves on putting selection pressure on cows to identify which ones really do perform, calve every year and raise a fast growing calf. We objectively prove this by providing data on the dam of each bull with her average calving interval (ACI) and number of calves she has produced (# calves) and you will find this data listed beside the EBVs in this brochure. Maternal strength is a lot harder to measure than say growth but it's interesting to note that the first six lots contain the bloodlines of our most prominent cows (H10, H26, Q47, R32, R35, T32 and U53) that we have bred in our 40 odd years of breeding. These cows are also represented in many of the other lots in the sale but these first six lots are the lead of the bulls we used this past joining season. There is no doubt selection pressure works and every seedstock producer should be applying it. This is important for commercial producers who are investing in genetics because selection pressure will improve key profit drivers in a beef breeding enterprise.

## LOT 1: GLENOCH EDDIE E75 (AI)



## LOT 2: GLENOCH ELEZAR E90 (AI)



## LOT 3: GLENOCH ELTON E101 (AI)



## LOT 4: GLENOCH ETHAN E142 (AI)



## LOT 5: GLENOCH EMMETT E111 (AI)



## LOT 7: GLENOCH ECONOMIC E185 (AI)



**LOT 9: GLENOCH EASTMAN E66 (AI)**



SIRE: LAWSONS DINKY-DI MGS: BR MIDLAND

**LOT 15: GLENOCH ERIKSON E128 (AI)**



SIRE: SITZ NEW DESIGN 458N MGS: R R FERDINAND

**LOT 16: SANDON ALABAMA E28**



SIRE: S. ALABAMA C23 MGS: S. SCOTCH CAP U10

**LOT 23: SANDON ENDURANCE E2 (AI)**



SIRE: S. ENDURANCE U31 MGS: DUNOON REAGAN R093

**LOT 39: GLENOCH ENIGMA E221 (AI)**



SIRE: A. ADMIRAL A2 MGS: WALLAROY VANGUARD

**LOT 44: SANDON ADMIRAL E32 (AI)**



SIRE: A. ADMIRAL A2 MGS: S. ENDURANCE U31

**LOT 49: GLENOCH ECLIPSE E184 (AI)**



SIRE: A. ADMIRAL A2 MGS: ROCKN D AMBUSH 1531

**LOT 51: SANDON ENDURANCE E7 (AI)**



SIRE: S. ENDURANCE U31 MGS: ALLIANCE 187

# June 2011 Angus Group Breedplan EBVs

LOT	ID	DOB	SIRE	DAM	GL	BW	200	400	600	MCW	MLK	SS	DC	CWT	EMA	RIB	RMP	RBY	IMF	LFI	HGF	SFD	TER	#C	ACI
1	QBGE75	18/08/09	A2	QBGX7	-4.9	+7.3	+58	+107	+131	+126	+16	+1.8	-2.9	+81	+6.6	-1.0	-0.9	+1.2	+1.8	\$128	\$106	\$96	\$99	5	552/361
2	QBGE90	23/08/09	BANDO	QBGV17	-4.4	+3.3	+43	+87	+115	+104	+16	+2.2	-5.1	+69	+3.1	-0.6	-1.2	+0.1	+1.8	\$122	\$95	\$82	\$79	9	D
3	QBGE101	27/08/09	DINKY DI	QBGK99	-2.6	+3.0	+41	+81	+98	+71	+17	+3.7	-4.2	+63	+5.4	-1.1	-0.8	+0.9	+1.7	\$120	\$94	\$86	\$75	2	423
4	QBGE142	8/09/09	PER	QBGA161	-3.4	+5.7	+50	+87	+112	+105	+18	+1.9	-4.7	+63	+4.9	+0.3	+0.4	+0.7	+1.1	\$107	\$94	\$82	\$83	4	370
5	QBGE111	30/08/09	A2	QBGU24	-2.7	+5.9	+45	+79	+101	+99	+15	+1.1	-3.6	+62	+4.7	-1.1	-0.4	+0.8	+1.5	\$102	\$84	\$73	\$76	10	362
6	QASE8	27/08/09	SITZ	QASB6	-3.5	+1.7	+42	+83	+103	+88	+17	+1.8	-4.4	+69	+3.9	-0.5	-0.5	+0.6	+1.1	\$104	\$89	\$81	\$75	2	436
7	QBGE185	25/09/09	SITZ	QBGZ107	-3.8	+4.9	+45	+90	+113	+104	+16	+1.7	-4.5	+65	+5.0	-1.3	-0.4	+0.7	+1.6	\$116	\$95	\$84	\$83	5	377
8	QBGE99	26/08/09	A2	QBG79	-2.1	+7.7	+48	+90	+110	+113	+11	+1.4	-3.9	+62	+2.3	-0.5	-0.3	-0.1	+1.1	\$88	\$76	\$69	\$74	11	364
9	QBGE66	15/08/09	DINKY DI	QBGK57	-3.4	+5.3	+45	+84	+105	+94	+11	+2.9	-5.3	+59	+5.2	0.0	0.0	+0.4	+2.0	\$119	\$92	\$81	\$78	2	408
10	QASE10	31/08/09	Z181	QASZ2	-4.5	+4.4	+41	+82	+107	+100	+14	+1.4	--	+61	+5.7	+0.8	+0.7	0.0	+1.5	\$111	\$88	\$76	\$78	4	354
11	QBGE103	27/08/09	A2	QBGZ52	-5.1	+4.9	+45	+87	+110	+101	+15	+2.3	-4.9	+64	+4.8	+0.1	+0.1	-0.1	+2.0	\$117	\$89	\$78	\$78	5	368
12	QASE18	19/09/09	Z181	QASX16	-2.1	+5.1	+37	+80	+108	+105	+16	+2.6	-4.2	+58	+5.5	+1.7	+1.8	-0.5	+1.7	\$113	\$87	\$72	\$77	7	371
13	QBGE146	10/09/09	A2	QBGZ105	-3.3	+6.3	+48	+93	+117	+107	+18	+1.1	-3.6	+72	+6.7	-1.8	-1.5	+1.5	+1.4	\$116	\$98	\$87	\$91	5	380
14	QBGE138	7/09/09	PER	VLW58	-4.6	+6.3	+52	+90	+120	+116	+17	+2.5	-5.1	+65	+5.3	+0.4	+0.1	+0.8	+1.1	\$113	\$100	\$84	\$89	10	D
15	QBGE128	4/09/09	SITZ	QBG559	-2.8	+4.3	+43	+85	+102	+92	+14	+1.7	-3.2	+58	+0.5	-1.1	-0.7	-0.4	+1.0	\$88	\$72	\$70	\$65	13	369
16	QASE28	27/09/09	C23	QASX18	-3.0	+5.0	+42	+74	+98	+92	+15	+2.0	--	+59	+5.4	+0.9	+1.1	+0.6	+0.7	\$94	\$86	\$72	\$75	7	365
17	QBGE157	16/09/09	W109	QBG124	-4.7	+3.6	+39	+76	+94	+75	+17	+0.8	-3.6	+57	+5.1	+0.6	+0.2	-0.1	+1.6	\$107	\$80	\$73	\$68	3	372
18	QBGE89	22/08/09	PER	QBGW57	-2.2	+4.3	+39	+76	+90	+82	+16	+3.2	-4.7	+55	+4.4	+0.5	-0.1	+0.8	+0.7	\$84	\$79	\$73	\$68	8	364
19	QBGE73	18/08/09	INF	QBGK131	-3.7	+7.0	+50	+95	+113	+104	+12	+3.4	-4.2	+64	+3.8	+0.8	+0.9	-0.3	+2.0	\$116	\$88	\$82	\$79	2	442
20	QBGE127	4/09/09	PEN	QBGZ82	-2.6	+6.0	+44	+84	+104	+83	+17	+1.9	-4.7	+57	+2.7	-0.8	-0.5	+0.5	+0.4	\$90	\$83	\$76	\$73	5	346
21	QLL09EE502	14/09/09	C18	C502		+4.1	+23	+33	+44	BRANGUS - 12% BRAHMAN CONTENT													2	382	
22	QBGE192	27/09/09	PER	QBGX9	-3.2	+6.6	+49	+84	+109	+101	+18	+2.6	-3.9	+59	+3.6	+0.6	+0.8	0.0	+1.3	\$104	\$86	\$75	\$77	7	362
23	QASE2	20/08/09	U31	QASC10	-4.4	+5.6	+49	+90	+110	+92	+13	+2.4	-3.5	+65	+4.3	+0.5	+0.4	+0.3	+1.0	\$104	\$88	\$81	\$79	2	354
24	QBGE294	28/10/09	W109	QBGW38	-4.6	+4.2	+37	+77	+95	+87	+13	+2.3	-4.0	+56	+4.9	-0.1	-0.2	+0.4	+1.1	\$95	\$80	\$72	\$70	11	D
25	QBGE100	26/08/09	SITZ	QBGZ116	-3.3	+2.4	+38	+79	+96	+77	+19	+2.5	-5.5	+58	+4.0	-1.6	-0.7	+0.8	+1.4	\$105	\$87	\$80	\$71	5	366
26	QBGE117	1/09/09	W37	QBGA123	-2.2	+2.9	+31	+68	+88	+71	+12	+2.3	-2.5	+53	+3.6	+0.3	+0.2	-0.3	+1.4	\$95	\$70	\$62	\$61	4	366
27	QASE1	17/08/09	SITZ	QASZ35	-3.7	+4.1	+45	+73	+100	+83	+20	+1.4	-3.4	+52	+3.5	+0.7	+0.3	+0.1	+1.7	\$110	\$83	\$70	\$72	5	363
28	QBGE149	13/09/09	NENA82	QBGZ71	-4.3	+2.6	+33	+67	+92	+81	+14	+1.9	-3.6	+52	+3.3	-0.7	-0.2	+0.2	+1.1	\$96	\$78	\$65	\$65	5	373
29	QASE39	4/10/09	C23	QASV47	--	+5.7	+48	+72	+97	+80	+14	+0.3	--	+54	+2.9	-0.4	-0.3	+0.5	+0.5	\$89	\$79	\$67	\$70	10	367
30	QASE5	25/08/09	I87	QASV5	-3.2	+3.6	+45	+82	+102	+76	+16	+2.4	-5.1	+66	+3.7	+0.2	-0.2	+0.4	+0.9	\$102	\$87	\$79	\$73	9	366
31	QBGE141	8/09/09	PER	QBGZ90	-3.8	+5.0	+44	+78	+96	+82	+19	+2.8	-3.9	+54	+4.6	+0.3	+0.1	+0.9	+0.8	\$94	\$85	\$77	\$73	5	381
32	QASE14	5/09/09	Z181	QASA9	-3.3	+4.1	+38	+78	+103	+91	+18	+1.4	-5.1	+57	+5.3	+0.7	+1.3	-0.1	+1.5	\$109	\$86	\$73	\$75	4	364
33	QASE33	30/09/09	PRO	QASA14	-2.2	+3.9	+37	+71	+89	+70	+14	+2.3	--	+55	+5.0	-0.3	0.0	+0.6	+1.0	\$93	\$76	\$69	\$67	4	396
34	QBGE93	24/08/09	BANDO	QBGY47	-4.2	+1.1	+38	+77	+97	+71	+17	+1.4	-4.6	+63	+5.4	-0.3	-0.2	+0.7	+1.6	\$117	\$92	\$82	\$74	6	360
35	QBGE291	28/10/09	I407	QBGW35	-4.2	+5.1	+50	+87	+110	+90	+18	+1.0	-2.5	+62	+5.2	-0.8	-0.5	+1.0	+1.7	\$124	\$98	\$88	\$84	13	D
36	QLLE246	15/10/09	A2	BIWA1	-4.0	+7.6	+48	+83	+105	+101	+13	+1.1	-2.9	+58	+3.9	-0.6	-0.8	+0.5	--	\$94	\$77	\$68	\$76		B
37	QBGE268	22/10/09	BURT	QBGY16	-1.7	+4.5	+37	+64	+80	+85	+13	+2.0	-3.8	+51	+2.7	-0.6	+0.1	+0.3	+0.7	\$68	\$64	\$57	\$57	7	D
38	QBGE278	24/10/09	W109	NENX118	-3.9	+3.3	+30	+62	+79	+66	+15	+3.0	-3.6	+45	+5.6	+1.5	+1.4	-0.1	+1.5	\$96	\$73	\$64	\$60		B E
39	QBGE221	8/10/09	A2	NEDY139	-3.8	+5.9	+51	+87	+115	+109	+14	+0.9	-5.1	+70	+5.3	-0.3	-0.6	+0.8	+1.4	\$107	\$91	\$76	\$85		B
40	QBGE297	28/10/09	C52	QBGX86	-4.9	+3.1	+37	+68	+82	+63	+14	+2.1	-3.5	+51	+3.1	-0.4	-0.5	+0.1	+1.3	\$93	\$72	\$68	\$58	6	374
41	QLLE289	28/10/09	C52	QBGY41	-3.0	+5.4	+40	+75	+92	+85	+12	+3.2	-4.4	+48	+0.9	-0.5	-0.1	-0.4	+1.0	\$83	\$70	\$64	\$60	6	374
42	QLLE257	18/10/09	C73	QBMT7	-3.0	+3.0	+34	+70	+86	+81	+13	-0.4	-1.5	+58	+3.1	-0.1	-1.0	+0.2	--	\$74	\$64	\$60	\$59		B
43	QASE20	22/09/09	C18	QASC3	-3.8	+3.5	+43	+82	+100	+83	+13	+2.4	--	+62	+3.8	+0.7	+0.6	-0.1	+1.4	\$105	\$84	\$76	\$71	1	
44	QASE32	29/09/09	A2	QASZ25	-3.4	+6.7	+48	+86	+112	+105	+16	+1.9	-5.3	+65	+5.7	-0.1	0.0	+0.7	+1.6	\$110	\$91	\$77	\$84	5	385
45	QASE038	4/10/09	C23	QASA6	--	+2.3	+40	+74	+92	--	+15	+2.2	--	--	+3.5	+0.1	+0.1	+0.4	--	\$89	\$81	\$73	\$66	4	371
46	QASE16	7/09/09	U31	QASV21	-1.7	+3.8	+32	+60	+76	+60	+14	+1.8	-4.4	+44	+2.8	+0.6	+0.9	-0.1	--	\$79	\$64	\$57	\$54	9	373
47	QASE47	25/10/09	C23	QASV27	-3.1	+2.9	+34	+64	+82	+73	+15	+2.1	-4.4	+50	+4.2	+0.1	-0.3	+0.8	--	\$86	\$76	\$66	\$63	10	373
48	QASE41	9/10/09	C4	QASC13	-3.0	+4.1	+38	+73	+88	+78	+10	+1.8	--	+55	+3.3	+0.6	+0.2	+0.3	+0.8	\$84	\$73	\$67	\$63	2	373
49	QBGE184	25/09/09	A2	QBGA229	-4.9	+5.0	+43	+78	+90	+90	+12	+1.1	-4.5	+57	+3.7	-0.3	-1.0	+0.7	+1.3	\$88	\$76	\$72	\$66	4	368
50	QBGE181	26/09/09	MARATHON	QBGX102	-4.2	+5.0	+42	+75	+96	+91	+11	+1.4	--	+57	+4.6	-0.3	-0.2	+0.8	+0.7	\$89	\$80	\$70	\$72	7	379
51	QASE7	27/08/09	U31	QASC19	-2.7	+4.3	+44	+77	+95	+80	+14	+3.4	-6.0	+58	+2.4	+1.3	+1.4	-0.6	+1.2	\$92	\$76	\$68	\$64	1	
52	QASE37	4/10/09	SITZ	QASW36	-2.7	+5.6	+47	+90	+111	+96	+18	+2.8	-4.7	+64	+4.5	+0.1	+0.4	+0.5	+1.3	\$110	\$93	\$84	\$81	8	375
53	QBGE140	8/09/09	INF	QBGK210	-3.5	+2.4	+33	+67	+83	+69	+8	+2.0	-3.2	+53	+5.2	+0.1	+0.6	+0.1	+1.8	\$102	\$75	\$66	\$63	2	424
54	QBGE110	30/08/09	W109	QBGA239	-5.3	+5.0	+39	+77	+93	+90	+13	+1.8	-4.9	+57	+5.4	+0.2	0.0	+0.6	+1.2	\$97	\$83	\$75	\$71	4	361
55	QASE23	24/09/09	C23	QASB3	--	+5.0	+41	+75	+97	--	+15	+1.4	--	+58	+3.9	+0.5	+0.6	+0.2	--	\$93	\$80	\$69	\$70	3	389

LOT	ID	DOB	SIRE	DAM	GL	BW	200	400	600	MCW	MLK	SS	DC	CWT	EMA	RIB	RMP	RBY	IMF	LFI	HGF	SFD	TER	#C	ACI
56	QASE49	6/11/09	C23	QASB32	--	+3.8	+39	+69	+91	+76	--	+2.7	--	+53	+3.8	-0.3	-0.1	+0.5	+0.9	\$92	\$80	\$68	\$67	2	378
57	QBGE106	28/08/09	PRO	B66	HERD BULL - PERFORMANCE INFORMATION RECORDED & PEDIGREE BRED BUT UNABLE TO BE REGISTERED																			3	374
58	QASE25	25/09/09	C23	QASA20	-2.5	+4.4	+35	+62	+86	+69	+15	+2.1	-3.8	+47	+4.0	+0.3	+0.3	+0.3	+1.2	\$96	\$75	\$62	\$64	4	381
59	QBGE105	28/08/09	INF	QBGC165	-4.2	+5.0	+43	+80	+98	+86	+10	+1.5	-3.3	+57	+3.0	-0.3	-0.4	0.0	+1.8	\$105	\$78	\$72	\$69	2	410
60	QASE22	24/09/09	C4	QASC37	--	+3.6	+39	+63	+77	+62	--	--	--	+47	+2.8	+0.7	+0.1	+0.5	+0.7	\$77	\$67	\$62	\$57	2	381
61	QASE24	25/09/09	C23	QASB2	--	+2.6	+33	+65	+79	+67	+12	+1.2	--	+50	+5.1	+0.8	+1.1	+0.6	+0.7	\$83	\$75	\$67	\$62	3	354
62	QASE27	26/09/09	I87	QASY1	-3.4	+3.3	+42	+76	+87	+66	+15	+0.5	-4.2	+58	+3.1	+0.8	+1.0	0.0	+0.8	\$82	\$70	\$69	\$62	5	470
63	QBGE339	13/11/09	C52	QBGA80	--	+4.0	+35	+65	+84	--	+11	+2.2	-4.3	+50	+3.2	-0.7	-0.8	+0.3	+1.0	\$83	\$70	\$60	\$60	4	382
64	QBGE327	13/11/09	C73	QBGA175	-2.9	+3.1	+36	+75	+91	+82	+14	+1.7	-4.2	+61	+3.4	+0.9	+1.0	-0.5	+1.1	\$89	\$73	\$67	\$62	4	373
65	QBGE231	12/10/09	A2	QBGB184	-4.3	+5.2	+43	+80	+99	+93	+10	+1.2	-3.2	+59	+4.6	-0.5	-0.3	+0.3	+2.2	\$111	\$80	\$72	\$73	2	366
66	QLLE253	17/10/09	C58	QBGA261	-2.8	+3.9	+37	+67	+89	+71	+18	+1.8	-3.0	+52	+3.6	-0.1	-0.3	+0.4	+1.0	\$94	\$77	\$67	\$65	4	369
67	QBGE266	22/10/09	W37	QBGB120	-2.0	+3.4	+35	+72	+93	+79	+11	+1.7	-2.7	+55	+2.4	+0.4	+0.1	-0.7	+1.4	\$95	\$69	\$61	\$61	3	386
68	QBGE317	6/11/09	C5	QBUA7	--	+4.8	+40	+73	+95	--	+15	+1.2	-2.9	+58	+4.4	-0.3	-0.4	+0.3	+1.3	\$98	\$78	\$68	\$69	4	359
69	QBGE252	14/10/09	PRO	QBGB140	-2.5	+6.1	+47	+81	+103	+86	+15	+1.6	--	+60	+3.5	+0.2	-0.1	+0.2	+1.0	\$95	\$78	\$70	\$73	3	365
70	QLLE320	7/11/09	C144	QBGC152	--	+3.8	+36	+63	+82	--	+9	+0.5	--	+48	+1.4	-0.9	-0.2	-0.1	+1.0	\$78	\$61	\$53	\$55	1	
71	QLLE298	28/10/09	HOFF	NFJU127	-0.8	+5.4	+37	+60	+79	+81	+9	+0.3	+1.6	+47	+3.2	-0.5	-0.5	+0.8	+0.2	\$59	\$56	\$48	\$59		B
72	QBGE336	18/11/09	C144	QBGC94	--	+3.1	+35	+71	+88	--	+8	+0.1	--	+58	+2.4	-0.7	-0.7	+0.1	+1.0	\$83	\$67	\$61	\$60	2	340
73	QBGE324	8/11/09	C58	QBGA95	-1.8	+4.5	+35	+60	+82	+69	+16	+2.1	-3.6	+45	+3.0	+0.1	+0.1	+0.2	+1.2	\$89	\$71	\$59	\$59	4	379
74	QBGE242	13/10/09	C95	QBGC249	--	+3.4	+30	+56	+71	--	+12	--	--	+43	+3.3	-0.8	-0.2	+0.5	+0.9	\$75	\$61	\$55	\$53	1	
75	QLLE274	24/10/09	W109	NWPW225	-5.2	+4.3	+37	+71	+94	+93	+12	+1.6	-4.3	+53	+5.9	+0.8	+0.3	+0.5	+0.3	\$101	\$81	\$67	\$72		D
76	QBGE260	20/10/09	C58	QBGA236	-2.3	+4.6	+35	+66	+85	--	+12	+1.2	-2.4	+50	+2.6	-0.4	-0.2	0.0	+0.9	\$79	\$65	\$57	\$59	4	364
ANGUS BREED AVERAGE FOR 2009 BORN CALVES:					+2.6	+4.5	+37	+69	+88	+81	+12	+1.3	-2.7	+49	+3.0	-0.1	-0.1	+0.2	+0.9	\$90	\$73	\$65	\$65		

77	QLL09FE513	28/10/09	BIG FELLA	A529		-0.3	+8	+7	+12	BRANGUS - 48% BRAHMAN CONTENT					-0.5	+1.5	+1.7	-0.8	+0.2						3	370
78	QLL09FE511	19/10/09	BIG FELLA	A522		-0.4	+9	+11	+16	BRANGUS - 49% BRAHMAN CONTENT					-1.2	+0.3	+0.2	-0.5	+0.2						4	381
79	QLLE259	20/10/09	C58	GY005						HERD BULL			BRANGUS - 25% BRAHMAN CONTENT											6	362	
80	QLLE265	22/10/09	BIG FELLA	B121						HERD BULL			BRANGUS - 38% BRAHMAN CONTENT											3	379	
81	QLL09FE340	22/11/09	BIG FELLA	B203		-1	+2	+2	BRANGUS - 38% BRAHMAN CONTENT					+0.2	+1.0	+1.1	-0.3	+0.2					3	393		
82	QLL09FE510	16/10/09	BIG FELLA	C507		-1	-4	-3	BRANGUS - 35% BRAHMAN CONTENT					0.0	-0.1	-0.2	+0.2	0.0					2	341		
BRANGUS BREED AVERAGE FOR 2009 BORN CALVES:						-0.4	+7	+13	+15						+0.7	+0.4	+0.3	+0.1	+0.1							

#C = Number of calves each bull's dam has had ACI = Dam's average calving interval in days B = Bought Cow (information not on file) BE = Bought Embryo D = Donor (ACI not relevant) Where dam has had 1 calf to date, ACI is unable to be calculated yet \$Index Key: LFI = Long Fed/CAAB HGF = Heavy Grass Fed Steer SFD = Short Fed Domestic TER = Terminal Note: Brangus EBVs have different values compared to Angus EBVs Shaded grey Lot 75 - Mid-Parent EBVs shown as E274's EBVs unavailable at time of print.

## Angus Percentile Bands for 2009 Born Calves

	GL	BW	200	400	600	MCW	MLK	SS	DC	CWT	EMA	RIB	RMP	RBY	IMF	LFI	HGF	SFD	TER
Top Value	-9.0	-3.4	+65	+114	+145	+164	+25	+5.3	-9.1	+92	+12.8	+5.1	+5.8	+3.2	+4.4	\$170	\$124	\$112	\$109
Top 1%	-6.2	+0.7	+53	+96	+122	+123	+20	+3.0	-5.8	+72	+7.7	+2.0	+2.3	+1.7	+2.7	\$135	\$101	\$90	\$91
Top 5%	-5.0	+1.9	+49	+88	+112	+110	+17	+2.5	-5.1	+66	+6.1	+1.3	+1.5	+1.2	+2.2	\$122	\$94	\$83	\$83
Top 10%	-4.4	+2.5	+46	+84	+107	+103	+16	+2.2	-4.6	+63	+5.3	+0.9	+1.1	+0.9	+1.9	\$115	\$90	\$79	\$80
Top 15%	-4.1	+2.9	+45	+82	+104	+99	+16	+2.0	-4.3	+60	+4.8	+0.7	+0.9	+0.8	+1.7	\$111	\$87	\$77	\$77
Top 20%	-3.8	+3.2	+44	+80	+101	+95	+15	+1.9	-4.1	+59	+4.5	+0.6	+0.7	+0.7	+1.6	\$107	\$84	\$75	\$75
Top 25%	-3.5	+3.5	+42	+78	+99	+93	+14	+1.8	-3.9	+57	+4.2	+0.4	+0.5	+0.6	+1.4	\$104	\$82	\$73	\$73
Top 30%	-3.3	+3.7	+41	+76	+97	+90	+14	+1.7	-3.7	+56	+3.9	+0.3	+0.4	+0.5	+1.3	\$101	\$81	\$71	\$71
Top 35%	-3.1	+4.0	+40	+75	+95	+88	+13	+1.6	-3.5	+54	+3.6	+0.2	+0.3	+0.4	+1.2	\$98	\$79	\$70	\$70
Top 40%	-2.9	+4.2	+39	+73	+93	+86	+13	+1.5	-3.3	+53	+3.4	+0.1	+0.1	+0.3	+1.1	\$96	\$77	\$69	\$69
Top 45%	-2.8	+4.4	+38	+71	+91	+83	+13	+1.4	-3.1	+51	+3.2	0.0	0.0	+0.3	+1.0	\$93	\$76	\$67	\$67
Top 50%	-2.6	+4.5	+38	+70	+89	+81	+12	+1.3	-2.9	+50	+2.9	-0.1	-0.1	+0.2	+0.9	\$91	\$74	\$66	\$66
Top 55%	-2.4	+4.7	+37	+69	+87	+79	+12	+1.2	-2.7	+49	+2.7	-0.2	-0.2	+0.2	+0.8	\$88	\$73	\$65	\$65
Top 60%	-2.2	+4.9	+36	+67	+85	+77	+11	+1.1	-2.4	+47	+2.5	-0.3	-0.3	+0.1	+0.7	\$86	\$71	\$63	\$63
Top 65%	-2.0	+5.1	+35	+65	+83	+75	+11	+1.1	-2.2	+46	+2.3	-0.4	-0.4	0.0	+0.6	\$83	\$70	\$62	\$62
Top 70%	-1.9	+5.3	+34	+64	+81	+73	+10	+1.0	-1.9	+44	+2.0	-0.5	-0.5	-0.1	+0.5	\$81	\$68	\$60	\$60
Top 75%	-1.7	+5.6	+32	+62	+79	+70	+9	+0.9	-1.6	+42	+1.8	-0.6	-0.7	-0.1	+0.4	\$77	\$66	\$58	\$59
Top 80%	-1.4	+5.8	+31	+60	+76	+68	+9	+0.8	-1.3	+40	+1.5	-0.7	-0.8	-0.2	+0.2	\$74	\$63	\$56	\$57
Top 85%	-1.2	+6.1	+30	+57	+73	+64	+8	+0.6	-0.8	+38	+1.2	-0.9	-1.0	-0.3	+0.1	\$69	\$60	\$53	\$54
Top 90%	-0.9	+6.5	+28	+54	+69	+60	+7	+0.5	-0.3	+34	+0.9	-1.1	-1.2	-0.5	-0.1	\$64	\$56	\$50	\$51
Top 95%	-0.4	+7.1	+25	+49	+63	+53	+6	+0.2	+0.4	+30	+0.4	-1.4	-1.6	-0.7	-0.3	\$54	\$49	\$44	\$46
Top 99%	+0.5	+8.3	+19	+38	+49	+39	+3	-0.2	+1.7	+21	-0.5	-2.1	-2.3	-1.1	-0.5	\$37	\$34	\$31	\$33
Low Value	+3.1	+12.4	+2	+10	+10	-1	-5	-3.1	+5.8	-5	-3.8	-4.8	-4.7	-2.7	-1.5	-\$5	-\$	\$4	\$4

# FOR ALL THAT IS ANGUS

Call it clever marketing, call it what you like, but the name Angus has reached to so many end consumers, both domestically and internationally. Angus has premium recognition and while there has been fancy marketing, the product has met consumer expectations and continues to do so.

This has been further strengthened when Teys Brothers publically stated earlier this year there are premiums of up to 50 cents for Angus product. It doesn't get much clearer when our second largest buyer and an international player into many markets make these statements.

## So why the Angus phenomenon?

End consumers, when asked about the eating quality of beef, are looking for tenderness, juiciness, flavour and consistency. Angus currently fits these criteria easily, even if you add a few production stresses. Obviously end consumers have other concerns depending on their demographic and therefore price, welfare, safety, etc will play a part depending on their standard of living.

Angus consistency has also been further strengthened by MSA grading and we feel this is the only option for all beef to adopt as this grading system is proven to guarantee eating quality more accurately than any other grading system. We are not suggesting only Angus beef can meet consumer requirements, but without the MSA grading system Angus has a clear advantage for consistency of eating quality and volume of supply.

It's often thought that if industry had a greater uptake of MSA earlier on, whether the Angus name would have had the success it has because clearly consumers were looking for something premium, something consistent. Nevertheless, just like fashion, in time consumers will also look for something else quality assured, and grass fed MSA graded beef might be that market.

The McDonalds program has certainly benefited producers utilizing Angus, but also the beef industry as a whole and has had a flow on effect for primal cuts in the domestic market. To date the McAngus program has been the most successful product launch in the history of McDonalds and this clearly recognizes that end consumers in this demographic are also looking for a connection to the food they eat. However, as stated earlier, for it to be successful, the product must meet the story and their expectations.

Are we talking about fads above? The greatest advantage of a quality assured, eating quality guaranteed product is market flexibility. For any beef producer, market flexibility is one of the greatest advantages we can have to adjust to weather patterns, market prices, market specifications and politics.

## SIRE STRENGTH GENERATIONS OF PROVEN PEDIGREES & PERFORMANCE

SITZ NEW DESIGN 458N



6 SONS SELL



TRAIT LEADER: 200, 400, 600 WT, MILK, CARCASE WT

Sire: Bon View New Design 1407

Dam: Sitz Ellunas Elite 3308

TE MANIA INFINITY 04 379 AB



3 SONS SELL



TRAIT LEADER: SCROTAL, EMA, IMF

Sire: Te Mania Unlimited U3271 (AI)(ET)

Dam: Te Mania 95102

For producers in harsher environments that are not suited to pure bred Taurus cattle there are certainly options for crossbreeding and composites as well as a focus on herd management, transport and processing to achieve lower boning groups through the MSA system. Animals that marble will also greatly increase compliance into the lower boning groups and this where we see Angus can greatly benefit a crossbreeding/composite program in more challenging environments. At the end of the day it's the margin that is important for profitability and it is most likely that producers know their environments better than anyone else and how far one can push their breeding program. Not all our markets can pay for premium product, but we are a country with high labour costs and this is not likely to change unless the resource sector takes a significant fall or we have a significant increase in Australia's population. Therefore we cannot always compete on price with other countries, which means product differentiation is the only other option and this starts with breeding programs, herd management and quality assurance.

From a production point of view in harsher environments how does bull management change when Angus are introduced to these new environments. Generally but not all the time Angus bulls in their first year after purchase go through their worst looking period adjusting to their new environments, but this is no excuse for poor conception rates. Therefore bulls that are grown and prepared to their maximum potential are going to struggle the most to not only acclimatize but to also get their cows in calf. This can be further exacerbated with high performing, leaner and taller framed bulls. We have also learnt from some of our existing customers and our Brangus program that the moderate framed with plenty of muscle bulls tend to work better over the Indicus females than the leaner, taller framed bulls. However if your environment can handle higher performing cattle (growth can come in various other forms other than frame as well) without reducing your conception rates significantly than I see no reason why growth performance cannot be lifted. Again it comes back your margin and a balancing act between your environment and breeding program.

Finally we must also consider what percentage of Angus can be sustained and how Angus genetics affect our key profit drivers for beef production; kg/ha, weaning percentages and performance efficiency. In general, the Angus breed certainly has a history for selection pressure and objective measurements to improve the quality of cattle as a whole. It's very important when selecting a seedstock supplier that they stick to some fundamentals including time controlled mating, yearling mating for heifers, females that calve every year, objective measurements and Breedplan recording. These fundamentals will all aid to improve profitability for beef production. Ultimately though there are some herd/grazing management strategies on farm commercial producers need to adhere to to take full advantage of the genetics they purchase.

The percentage of Angus that can be sustained in different environments is hard for us to quantify but it will come down to what markets you would like to aim for, herd management and reproductive performance to make the business viable. At present we have a number of repeat buyer customers using Angus bulls along the coast north of Rockhampton, the channel country, just north of the Flinders highway and out on the Barkly tableland. These can all be extreme environments for pure Angus bulls and different herd management strategies are needed compared to Indicus bulls but they are out there doing the job. If you would like more information about this please feel free to contact us.

## THE BEST OF AMERICAN, AUSTRALIAN, NEW ZEALAND & HOMEBRED GENETICS

### K C F BENNETT PERFORMER



5 SONS SELL



TRAIT LEADER: 200, 400, 600 WT, MILK, SCROTAL, DAYS TO CALVING, CARCASE WT, EMA

Sire: Hyline Right Time 338 (ET)

Dam: K C F Miss 589 L182

### ARDROSSAN ADMIRAL A2 (AI) (ET)



10 SONS SELL



TRAIT LEADER: GL, 200, 400, 600 WT, MILK, CARCASE WT, EMA, IMF

Sire: Ardrossan Direction W109 (AI)(ET)

Dam: Kenny's Creek Rosebud W171 (AI)(ET)

# GLENOCH JK BRANGUS

There are seven Brangus bulls of varying contents and six of them are polled. These bulls have been treated no differently than the Angus bulls, in fact all of the Brangus run with the Angus herd relative to their age groups, sex, etc. All Brangus females are joined from 12-14 months of age with no second chances for non-pregnants if deemed their own fault. Most of these Brangus bulls have a higher Angus content and we feel these bulls are well suited to those wanting a splash of Indicus content. The Brangus herd is registered with the Australian Brangus Cattle Association. Five of the sale bulls are registered with the Brangus Association and two are herd bulls. Links to pedigrees and registration levels can be found at [www.bullsthatwork.com.au](http://www.bullsthatwork.com.au).

## LOT 78: GLENOCH JK EQUITY E513



48% BRAHMAN CONTENT SIRE: GLENOCH JK BIG FELLA

## LOT 21: GLENOCH JK EVER READY E502



12% BRAHMAN CONTENT SIRE: SANDON REAGAN C18

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### Our Website: [www.bullsthatwork.com.au](http://www.bullsthatwork.com.au)

We aim to assist you with your bull selection via our website - you can view the 'printed version' of the sale catalogue as a PDF, in addition to viewing the bulls catalogued online on the Angus Australia website. On our website you'll find a link to this catalogue which is created from the breed society's database. This enables you to simply click through pedigrees to view up to date EBVs and calving information over many generations.

If you'd like assistance with your sire selection, we encourage you to try our "Design A Bull" page on our website. It requires you to tick relevant checkboxes about various aspects of your operation such as target market, breeder base, heifer retention, traits you're looking for in a sire as well as your environment. With this information we can make suggestions on the bulls most likely to suit across your range of requirements.

## REQUEST A CATALOGUE

Brochure created by Kate Boshammer [www.kaboshcreative.com.au](http://www.kaboshcreative.com.au)

Simply post or fax this form to us: "Glenoch" MS 355 Chinchilla Q 4413 Fax: 07 4641 7408  
or send us an email at [kate@bullsthatwork.com.au](mailto:kate@bullsthatwork.com.au) and we'll put one in the mail for you

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_